



AIP Launches Online Research Panels in India and Vietnam

TOKYO, JAPAN – 15 APRIL, 2010: AIP Corporation (“AIP”), a leading online sampling and online data collection provider in Asia, today announced the launch of its proprietary, research-only online panels in India and Vietnam.

AIP has built its newest online research panels in India and Vietnam in response to its customers' needs to cultivate the new and growing affluent middle-class with its increasing disposable income/spending power, as well as the booming online consumer population in these emerging Asian markets.

The two panels are expected to reach initial target panel size of 5,000 members in India and 2,000 in Vietnam by June 2010.

Roy Kimura, Executive Vice President of AIP Corporation states, “Due to overwhelming demand from our valuable clients in Asia, Europe and North America, we are excited to announce the availability of our own proprietary panels in Vietnam and India. We are delighted to contribute to the growth of these two growing markets by delivering market intelligence through the contribution of the newest members to the AIP family”.

Including India and Vietnam, AIP currently operates 11 proprietary online panels across Asia. AIP will continue its expansion in the Asia markets by launching new panels in the coming months.

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About AIP Corporation

AIP Corporation is one of Asia's leading experts in online market research, serving market research companies worldwide utilizing its quality proprietary online panels, in-depth local knowledge/insights, and extensive fieldwork experience. Our active, rich and diverse

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panels encompass the key Asia countries: Japan, China, Korea, Taiwan, Hong Kong, Singapore, Thailand, Malaysia, Indonesia, India and Vietnam.

AIP is comprised of dedicated multi-national/lingual staffs specialized in global projects, bringing regional expertise and local know-how that go unmatched. We have offices in Tokyo (HQ), Shanghai, Seoul, Hong Kong and New York. For more information about AIP Corporation, please visit www.asia-info.com/global.

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