



AIP Corporation Opens Office in London, UK

TOKYO, JAPAN – 13 MAY, 2010: AIP Corporation (“AIP”), a leading online sampling and data collection provider in Asia, announced today the opening of its newest office in London, UK.

The London office will offer online sampling and data collection services for European clients looking to conduct research in the Asia region. The establishment of a dedicated team in London will support AIP in growing its European business and in developing existing client relationships in the European market.

Roy Kimura, Executive Vice President of AIP Corporation stated, “The opening of our first office in Europe demonstrates the strong demands from our European clients towards the Asian market as their key growth drivers. It also shows our deep commitment to providing quality services in the European market. With a dedicated team in London, we will be able to support our European clients with up-to-date local insights and feasibility.”

AIP London office is located at:
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About AIP Corporation

AIP Corporation is one of Asia's leading experts in online market research, serving market research companies worldwide utilizing its quality proprietary online panels, in-depth local knowledge/insights, and extensive fieldwork experience. Our active, rich and diverse panels encompass the key Asia countries: Japan, China, Korea, Taiwan, Hong Kong, Singapore, Thailand, Malaysia, Indonesia, India and Vietnam.

AIP is comprised of dedicated multi-national/lingual staffs specialized in global projects, who bring unmatched regional expertise and local know-how to all your projects. We have offices in Tokyo (HQ), Shanghai, Seoul, Hong Kong, New York and London. For more information about AIP Corporation, please visit www.aip-global.com.

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